# The Golden Rule Dry Goods Co.

Cash Temptation Sale in Men's and Boys' Wear

Bargains to Shout About Stirring price cuts that must make this sale, by Rousing Clothing Sale! all odds, the season's greatest. An event that is most interesting to every buyer of Men, Boys' and Children's Clothing. And at prices to unload every garment in the house. Don't fail to visit our Great Clothing Sale. Begins Thursday, August 5th, Lasting Fifteen Days.

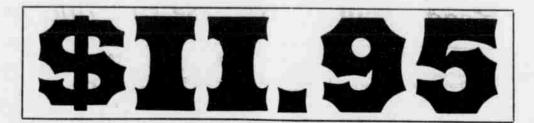


# High Grade Clothing at Tempting Prices

Tempting Offer 300 SELECT AND STYLISH SUITS

Assorted Sizes, Comprising Suits worth from \$17.50 to \$24.00, all to go on sale at the Most Tempting Price of, per suit

See Our Window Display



See Our Window Display





### Youth's Clothing Special

100 Young Men's Suits, mostly odds and ends, good assortment of sizes in this lot, worth \$15 to \$20, "must be

### Boys' School Suits

Tempting opportunity--buy your boy's

"School Suits Now"

Fine assortment on sale at 20 per cent reduction.



#### 500 Pairs Men's Pants

AT REDUCED PRICES

Men's Pants, worth up to \$2.00 per pair, at this \$ .95

Boy's Knee Pants 25% reduction on our entire stock of Boys' Knee Pants.

sold," your choice per suit....

Men's Pants, worth from \$2.50 to \$3.50 per \$1.95

Men's Pants, worth from \$3.50 to \$4.75 per pr. \$2.95

Men's Pants, worth from \$4.75 to \$7.00 per pr. \$3.95

Men's Summer Outing Pants

75 pairs Men's Summer Outing Pants, new and desirable, assorted sizes, sold from \$3.00 to \$2.00 \$5.00 a pair, your choice per pair . . .



#### MEN'S HATS

ENTIRE STOCK ON SALE

Men's Felt Hats, \$ .95

Men's Felt Hats, \$ 1.65 sold at \$2.50 for

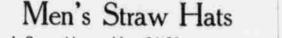
Men's Felt Hats, \$2.15 sold at \$3.25 for

Men's No Name, \$2.85 sold at \$4.00 for

Men's John B. Stetson Hats, always sold for \$5 \$3.95 for this sale . . .



20 doz. Men's Hats, odds and ends, sold at \$3 to \$4, at... \$1.95



Men's Straw Hats, sold at \$1.50 to \$00 Men's Fine Panama Hats, sold \$3.00, a Great Special, choice each 500 at \$6.50, your choice each ... \$3.85

Men's Panama Hats



Trunks, Suit Cases and Bags

Largest line of traveling goods in the Southwest shown here. For this sale 20 per cent reduction on entire line, NOTHING RESERVED.



#### Bargains in Men's Shoes

SELZ SHOES at low prices; 150 pairs of men's low and high shoes, in black and tan, assorted sizes, sold for \$3.50 and \$4.00, on sale at, per pair

=\$2.85=

Men's and Boy's Underwear, EXTRA Special Reductions on all Summer Underwear

Extraordinary Special Clearance Sale of Fine Underwear. Men's Mercerized Silk and Lisle Underwear in Pink, Blue, Helio, and White, worth \$2.75 to \$4.00 a suit, on sale at temptation price per suit

#### Men's Shirts

One lot Men's Negligee and Golf Shirts, worth up to \$1.50, assorted sizes, select patterns, at the tempting price of.. SEE OUR WINDOW DISPLAY

Special High Grade Shirts, in Golf and Negligee, sold up to \$2,25, choice now . . . . \$1.25



## his Sale is for